Sponsorship Prospectus

27th June 2020
Kubernetes Community Days (KCDs)

- Non Profit, Community-organised events, around the world
- Supported by the Cloud Native Computing Foundation (CNCF)
- [https://kubernetescommunitydays.org](https://kubernetescommunitydays.org)
Kubernetes Community Days - Bengaluru

- **Date:** Saturday, 27th June 2020
- **Venue:** Radisson Blu, Marathahalli
- **Expected Participants:** 750 people ranging from Developers, DevOps Engineers, Solution Architects, Consultants, CTO/VP, Platform Engineers, Kubernetes Evangelists
- **Conference Format:** Talks, Workshops
- **URL**
  - [https://kubernetescommunitydays.org](https://kubernetescommunitydays.org)
Why sponsor KCD Bengaluru 2020?

- Support and Earn your Open Source Karma
- Showcase your Organization's commitment to CNCF and Cloud Native Technology Development.
- Associate your brand with one of the fastest-growing technology communities
- Interact with thought leaders, contributors and companies invested in Kubernetes.
- Talks, Interactive Sessions, Networking
- Attract the best talent in the Kubernetes and DevOps space that Bangalore has to offer.
Sponsorships
Sponsorship Opportunities
<table>
<thead>
<tr>
<th>Opportunities</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Community</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on all print matter (banners/standees/posters)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
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<tr>
<td>Exhibit Space</td>
<td>3x3m</td>
<td>3x2m</td>
<td>2x2m</td>
<td>No</td>
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<tr>
<td>Keynote Speaking Opportunity (Technical)</td>
<td>15 minutes</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Logo + link on KCD website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Full Conference Attendee Passes</td>
<td>12</td>
<td>10</td>
<td>8</td>
<td>2</td>
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<tr>
<td>Social Media Posts</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
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<tr>
<td>Email to Opt-in Attendees</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td><strong>Sponsorship Cost</strong></td>
<td>3,50,000 INR</td>
<td>2,25,000 INR</td>
<td>1,50,000 INR</td>
<td>90,000* INR</td>
</tr>
</tbody>
</table>

*Refer Community Partner Slide 11 for further details
Sponsorship Benefits - Platinum

- **Physical Presence**
  - Logo on all print matter (banners/standees/posters)
  - 3x3m booth
  - 20-minutes keynote speaking opportunity
  - Free to distribute goodies from respective booth

- **Digital Presence**
  - Logo + write-up + link on Community Day Website
  - Shout out on Social Media

- **Complimentary sponsor passes available**
  - 12 passes

- **Sponsorship Cost**
  - 3,50,000 INR(approx 4900 USD)
Sponsorship Benefits - Gold

- **Physical Presence**
  - Logo on all print matter (banners/standees/posters)
  - 3x2m Booth
  - Free to distribute goodies from respective booth

- **Digital Presence**
  - Logo + write-up + link on Community Day Website
  - Shout out on Social Media

- **Complimentary sponsor passes available**
  - 10 passes

- **Sponsorship Cost**
  - 2,25,000 INR (approx 3160 USD)
Sponsorship Benefits - Silver

- **Physical Presence**
  - Logo on all print matter (banners/standees/posters)
  - 2x2m Booth
  - Free to distribute goodies from respective booth
- **Digital Presence**
  - Logo + write-up + link on Community Day Website
  - Shout out on Social Media
- **Complimentary sponsor passes available**
  - 8 passes
- **Sponsorship Cost**
  - 1,50,000 INR (approx 2100 USD)
Community Partner

- Sponsor Tickets
- Media Presence
- Meetup Groups
- Prizes to Quiz Winners
- Complimentary sponsor passes available
  - 2 passes
- Sponsorship Cost
  - 90,000 INR (approx 1260 USD)

Community Partner are welcomed to sponsor the main stage, workshop stage, Laynards, T-Shirts, Swags, Food & Party.
Organising Team

Neependra Khare,
Founder - Cloudyuga
CNCF Ambassador

Krishna M Kumar
CNCF Ambassador

Kiran Mova
Co-Founder - Mayadata
CNCF Project Maintainer

Ajeet Singh Raina
Docker Captain
Bangalore Community Lead

Rajesh Challa
Principal Engineer - Samsung
Past Successful Events & Meetups

- Docker Bangalore Meetup - 9000+ Members
- Kubernetes and OpenShift Meetup - 4000+ Members
- CNCF Bangalore Meetup - 3000+ Members
- Cloud Native Data Management - 1000+ Members
- Hacktoberfest Workshops Bangalore
- Joint Meetup with Meetup groups
Past Meetups
Terms & Conditions

• This document is indicative of sponsorship deliverable
• Organizers reserve all the right to modify the content of this document at anytime
• Participant details will not be shared under any circumstances
• This presentation will be reviewed by the jury to omit any reference to a product or a company and adhere only to technical discussion which is relevant to the event
• Any sponsor is free to submit the CFP. The selection of the topic and the speaker is purely based on jury decision
Terms & Conditions

● The CFP submission details will be shared with all the sponsors
● Standard booths with basic branding will be done by default
● Platinum sponsor will get the biggest booth size followed by gold and silver
● Sponsors are free to have custom booths at their own cost
Interested?

Reach us: organizers-bengaluru@kubernetescommunitydays.org

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- Ajeet Singh Raina
  - Email: ajeetraina@gmail.com
  - Phone: +91-9740535000
Thank You